

# NEWSLETTER / BULLETIN



## PAY EQUITY - DECADES OF FIGHTING FOR JUSTICE ÉQUITÉ SALARIALE - DES DÉCENNIES DE COMBAT POUR LA JUSTICE

### WHAT DIFFERENCE CAN YOU MAKE?

The 2009 United Way Champagne was launched in September 2009. As in the past, members of UPCE can make a difference by contributing generously to the campaign.

This initiative is the key that opens the door to opportunity.

Despite the choices that we make, every day gives us an opportunity to go outside of our normal routine in providing help to others. You know that contributing to United Way is not just about people receiving money, but about people benefiting from your support. There are many ways that you can achieve this; United Way is one of those ways.

You don't have to make a global impact in order to be remembered for making a difference. I also don't believe that making a difference is something you do only when you reach the top of Maslow's hierarchy of needs pyramid. By supporting the United Way you are helping those less fortunate than you, and the best part of this form of giving is that your ability to give is limitless, and in the end, the feeling of fulfillment you get makes you the greatest recipient.

You may choose to give to this charity as it provides a means of developing and enhancing your spirit of giving. Those who work only to make money will always think more often than not that they are always underpaid no matter how much money they make. No sum of money can replace the happiness of giving and the joy and pride of belonging to a group that will help society build a better world.

By choosing to give to the United Way, you choose to give rather than to receive. Today's workers feel a need to be recognized and fulfill that need by helping others and by seeing it in the joy it brings to others. Today's society sometimes doesn't consider the needs of others. People will often criticize charities without knowing the facts. We must ensure that employees understand why they are giving and to whom they are giving.

"The key to becoming blessed is not to think about your blessing, but how you can be a blessing to someone else. In that act you will find your blessing"

*Richard L DesLauriers*



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